

 NAGARJUNA <small>COLLEGE OF ENGINEERING & TECHNOLOGY</small>	Nagarjuna College of Engineering & Technology (An ISO 9001-2008 Certified, NBA* & NAAC 'A' Grade Accredited Autonomous Institution under VTU, Approved by AICTE) Mudugurki, Venkatagiri Kote Post, Devanahalli, BENGALURU 562164 Department of MBA	 NGI NAGARJUNA <small>GROUP OF INSTITUTIONS</small>
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First Sem MBA - Academic Year 2022 - 23

Courses with focus on Employability/Entrepreneurship & Skill Development

SI No	Course Code	Course Name	Employability	Entrepreneurship	Skill Development
1	22MBA11	Principles of Management	Y	Y	Y
2	22MBA12	Economics for Business Decisions	Y	Y	Y
3	22MBA13	Organizational Behaviour	Y	Y	Y
4	22MBA14	Accounting for Business Decisions	Y	Y	Y
5	22MBA15	Business Regulations	Y	Y	Y
6	22MBA16	Business Statistics	Y	Y	Y
7	22MBA17	Innovation and Entrepreneurship	Y	Y	
8	22MBA18	Corporate Governance			Y
9	22MBA19	Basics of Computer Applications	Y	Y	Y

Value Added Courses

SI No	Course Name	Employability	Entrepreneurship	Skill Development
1	Fundamentals of Business Analytics	Y		Y
2	Campus to corporate	Y	Y	Y

Courses with focus on	No of Courses	%
Employability	10	90%
Entrepreneurship	9	81%
Skill Development	9	81%

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Second Sem MBA - Academic Year 2022 - 23

Courses with focus on Employability/Entrepreneurship & Skill Development

Sl No	Course Code	Course Name	Employability	Entrepreneurship	Skill Development
1	22MBA21	Human Resource Management	Y	Y	Y
2	22MBA22	Marketing Management	Y	Y	Y
3	22MBA23	Financial Management	Y	Y	Y
4	22MBA24	Productions and Operations Management	Y	Y	Y
5	22MBA25	Business Research Methods	Y	Y	Y
6	22MBA26	Operations Research	Y	Y	Y
7	22MBA27	Management Information System	Y		Y
8	22MBA28	Design Thinking		Y	Y
9	22MBA29	Business Ethics			Y

Value Added Courses

Sl No	Course Name	Employability	Entrepreneurship	Skill Development
1	Advanced level of Business Analytics	Y		Y
2	Campus to corporate	Y	Y	Y

Courses with focus on	No of Courses	%
Employability	9	81%
Entrepreneurship	8	72%
Skill Development	11	100%

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Courses with focus on Employability/ Entrepreneurship & Skill Development
Academic Year 2022-23
Third Semester MBA (Batch 2021-23)

Sl. No	Course Code	Course Name	Employability	Entrepreneurship	Skill Development
1.	21MBA31	International Business Management	Y	Y	
2.	21MBA32	Entrepreneurship Development	Y	Y	Y
3.	21MBA33	Organizational Study	Y	Y	Y
4.	21MBAMM31	Services Marketing	Y		
5.	21MBAMM32	Consumer Behaviour	Y		
6.	21MBAMM33	Strategic Brand Management	Y	Y	
7.	21MBAMM34	Marketing Research and Analytics	Y	Y	Y
8.	21MBAMM35	International Marketing Management	Y		
9.	21MBAFM31	Cost Accounting	Y	Y	Y
10.	21MBAFM32	Investment Management	Y	Y	Y
11.	21MBAFM33	Direct Tax	Y	Y	Y
12.	21MBAFM34	Mergers Acquisitions and Corporate Restructuring	Y		
13.	21MBAFM35	Financial Market and Services	Y		
14.	21MBAHR31	Organization Change and Development	Y	Y	
15.	21MBAHR32	Personal Growth & Interpersonal Effectiveness	Y	Y	Y
16.	21MBAHR33	Performance Management and Reward Systems	Y	Y	
17.	21MBAHR34	Labour Laws	Y		

18.	21MBAHR35	Strategic Human Resource Management	Y		
19.	21MBALS31	Essentials of Logistics & Supply Chain Management	Y	Y	
20.	21MBALS32	Commercial Contracts & Business Negotiations	Y		
21.	21MBALS33	Green Supply Chain Management	Y		
22.	21MBALS34	Strategic Purchasing and Quality Management	Y	Y	
23.	21MBALS35	Information System & Supply Chain Management	Y		
24.	21MBABI31	Indian Banking System	Y		
25.	21MBABI32	Principles and Practices of Insurance	Y	Y	
26.	21MBABI33	Indian Financial System	Y	Y	
27.	21MBABI34	Micro Finance	Y	Y	
28.	21MBABI35	Insurance Products	Y		

ZERO CREDIT COURSES

S No	Name of the Course	
1.	Placement Training	

Courses with focus on	No of Courses	%
Employability	28	100
Entrepreneurship	16	57
Skill Development	07	25

Guthairaj

HOD, MBA

Nagarjuna College of Engineering & Technology,
Devanahalli (Tq), Bengaluru (Dt) Pin - 562164.

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Courses with focus on Employability/ Entrepreneurship & Skill Development
Academic Year 2022-23
Fourth Semester MBA (Batch 2021-23)

Sl. No	Course Code	Course Name	Employability	Entrepreneurship	Skill Development
1.	21MBA41	Project Work	Y	Y	Y
2.	21MBA42	Strategic Management	Y	Y	Y
3.	21MBAMM41	Sales and Retail Management	Y	Y	Y
4.	21MBAMM42	Integrated Marketing Communication and Sales Promotion	Y	Y	Y
5.	21MBAMM43	Digital and Social Media Marketing	Y	Y	Y
6.	21MBAFM41	Indirect Taxation	Y	Y	
7.	21MBAFM42	Financial Derivatives	Y		
8.	21MBAFM43	International Financial Management	Y		
9.	21MBAHR41	Organizational Leadership Development	Y	Y	Y
10.	21MBAHR42	International Human Resource Management	Y	Y	
11.	21MBAHR43	Human Resource Metrics & Analytics	Y	Y	Y
12.	21MBALS41	Manufacturing Trends and Supply Chain Management	Y	Y	
13.	21MBALS42	Enterprise Resource Planning	Y	Y	Y
14.	21MBALS43	International Logistics Management	Y	Y	
15.	21MBABI41	Strategic Credit Management in Banks	Y		
16.	21MBABI42	Merchant Banking	Y	Y	
17.	21MBABI43	Banking and Insurance Regulations	Y	Y	

Courses with focus on	No of Courses	%
Employability	17	100
Entrepreneurship	14	82
Skill Development	08	47

Geethanjali
HOD, MBA