



Nagarjuna College of Engineering & Technology
(An ISO 9001-2008 Certified, NBA* & NAAC 'A+' Grade Accredited
Autonomous Institution under VTU, Approved by AICTE)
Mudugurki, Venkatagiri Kote Post, Devanahalli, Bengaluru 562164
Department of MBA



Activity Report

Date of Event: 27th March, 2023

Activity: Invited talkon "Intellectual Property Rights (IPRs) and IP management at Higher Educational Institutions.

Details of the Resource Persons:

Dr. K. Gopalakrishnan,
Secretary General, University space Engineering consortium (UNISEC) India. Convenor,
75 students Satellite Consortium: Mission 2022,
Advisor-R and D, NCET, Bengaluru.

Activity Details:

An American politician and businessman James D. Oberweis had made a personal remark that "I am a strong believer that intellectual property rights need to be protected". If they have to be protected, as he remarked, it is necessary to be aware of them at the educational institutions. Having understood this, the Institution's Innovation council and Department of MBA in association with KAPILA, KSCST and IQAC decided to bring awareness among students and staff by inviting Dr. K. Gopalakrishnan to address them. Apart from being an advisor to the Research and Development of the college, he has associated himself with various organizations at different levels apart from a seasoned academician. Dr Geethanjali, President, IIC-NCET, Dr. Yogeesha H C, Associate Director, IQAC-NCET and Dr Rohith, Convenor- KAPILA was present on the occasion.

Dr. Gopalakrishnan began the talk by telling the assembled audience regarding the examples of Intellectual Property Rights in daily life. He related IPR's to certain personalities who had brought out innovations in their respective walks of life. Calling them "revolutionaries", he went to say that those individuals had challenged the 'status quo'. Highlighting the concept of the nature of Intellectual Property, he explained its nature and related it to patents. For this, Dr. Gopalakrishnan showed a slide which depicted the application for a grant of a patent on behalf of the MBA department that he had filed recently. He also listed certain companies that have been extensively churned out patents on a regular basis. By discussing the major IP's and relating it to copyrights, Dr. Gopalakrishnan brought about a basic awareness to the students.

The session that began around 2.00 PM at the auditorium of the Nagarjuna College of Engineering and Technology came to an end at around 4.00 PM.

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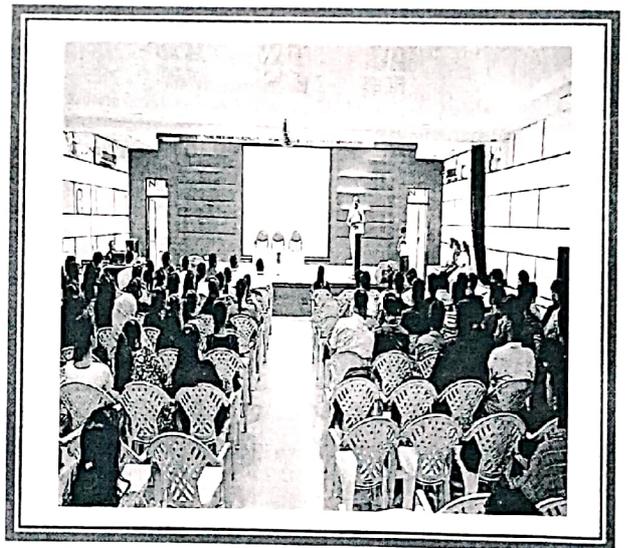
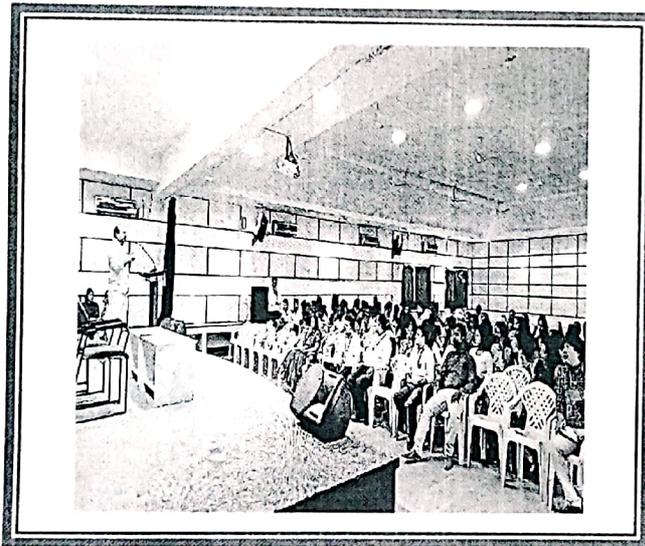
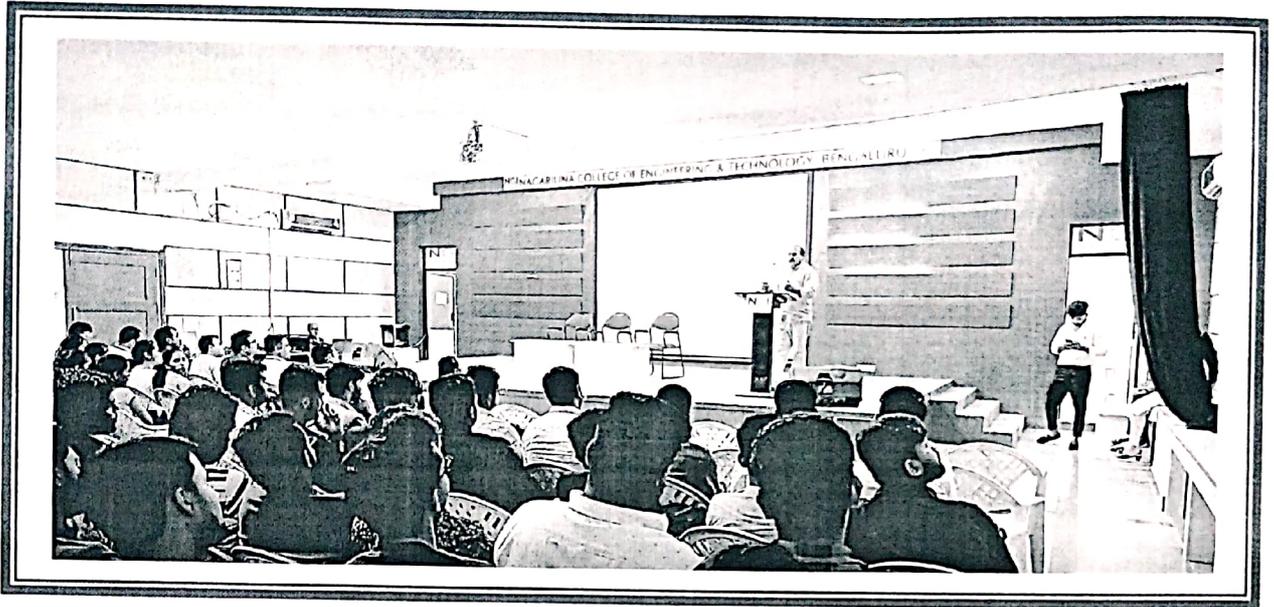
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Prepared By
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Resource Person

Dr. K. Gopalakrishnan
Secretary General
University Space Engineering Consortium (UNISEC) India
Convener, 75 Students Satellite Consortium, Mission 2022
Advisor, IISD, NCET, Bengaluru

NAGARJUNA
COLLEGE OF ENGINEERING & TECHNOLOGY

On the occasion of World Intellectual Property Day' Institution's Innovation Council, KAPILA and NCET, KSCBT IP Cell in association with NCET IQAC Organises Workshop on

Intellectual Property Rights (IPRs) and IP Management at Higher Educational Institution

By

Date: 27th April 2023 | Time: 2.30 PM.
Venue: Auditorium, NCET

